

# Visual Design, Graphic Design

The following contains a description of the course we offer to students at St Marys Senior High. It is intended as a guide to help you select your subjects and you should read it carefully.

Please note:

- The details given represent the way that the course is delivered at St Marys Senior High and may involve different choices from the way other schools might operate the same course.
- Classes can only be formed where sufficient students select the particular course. The fact that a course is listed here is not a commitment to run the course in a particular year.
- The arrangements for particular courses are subject to change for a variety of reasons.

## Visual Design, Graphic Design Strand Course Details

Units	Type	ATAR	Faculty Teaching This Course
1	Content Endorsed Course – Syllabus is set by NESA but it is examined at school, and marks do not count towards an ATAR	N – Does not count towards an ATAR	Creative and Performing Arts (CAPA)

### ***What will I be doing in this course?***

You will learn about all aspects of graphic design such as page layout, lettering, logos, signs, graphics, colour and design theory. Design theory is applied to packaging, magazine, newspaper and brochure design. This course improves visual communication skills as you work through all stages of the design process from ideas and problem solving to finished product. This will be recorded in your design process diary, which can be the basis of an interview portfolio for further tertiary study.

### ***What should I be able to do at the end of the course?***

You will be able to:

- Produce creative graphic design samples as well as be able to appreciate good design in your environment.
- Understand how to use Photoshop and InDesign in the production of graphic design work.

### ***How will I be assessed in the course?***

Assessment will be based on finished products, design diary, design research and internal examination. The weighting is: 70% Designing and Making and 30% Criticism and History.

### ***How will this course help me in the future?***

Students will have a folio of finished work, suitable for presentation at TAFE, private design colleges or for university review panels for design-based courses. Students will also have a better understanding of the work of a graphic designer in the industry.

Graphic Design students also develop better 21<sup>st</sup> century skills, which are highly valued in the workplace. These include critical and creative thinking, written and visual communication, and cultural awareness.

### ***What about course costs?***

Students are required to purchase a Graphic Design Kit at the beginning of the course, which contains a Design Diary and a set of specialist Graphic Design markers. Details can be provided at Open and Enrolment evenings.